

EVALUATIONS – Parramatta Toastmaster Style!

HOW CAN YOU HELP THE SPEAKER?!?!

CHECK WITH THE SPEAKER

What is the speech purpose (pathways speech, special purpose)

What would the speaker like the evaluator to watch for? (voice projection, clarity of message, eye contact)

WHAT IS THE SPEECH PURPOSE

INSPIRATIONAL

Inspire your audience by appealing to noble motives and challenging the audience to achieve a higher level of beliefs or achievement.

Achieved with Word pictures, stories/anecdotes, vivid language, language that unites listeners (you, we), action verbs to convey power, positive words to stir into action

PERSUASIVE

Change the attitudes, beliefs, values or judgements of your audience

Achieved by Use logic, emotion, what's-in-it-for-me, well-structured argument, problem vs solution, word usage that adds power to your message, CALL TO ACTION!

INFORMATIVE

Inform your audience on a specific topic with information from difference sources.

Keep an open mind, use different sources of info, record information, keep presentation at audience level, insert humour/anecdotes to keep lively, and audience engaged.

ENTERTAINING

Make the audience laugh or be entertained, while conveying a point.

Select a topic that is of interest to your audience, use personal stories, have a good time presenting, keep it simple, use vivid language and humour, twists in the plot.

LISTEN / TAKE NOTES DURING THE PRESENTATION

Take notes on your observations during the speech – based on the speech purpose, and what the speaker has indicated they would like focused on.

Elizabeth's evaluation form is a good prompt for ideas to look out for.

PRESENT THE EVALUATION

Choose WHAT you're going to focus on – with the mindset HOW can I help the speaker NOW? Eg what 2-3 commendations, 1-2 recommendations can be most helpful to the speaker at this point in time.

You need to explain WHAT you liked, WHY you liked it, HOW it worked/didn't. Go for DEPTH in your evaluation not WIDTH!

CLEAR STRUCTURE

Identify the TYPE of speech

Commendation

Recommendation(s)

Commendation

Summary – Conclusion

REMEMBER – IT ISN'T ABOUT YOU – ITS ABOUT THE SPEAKER - AND HOW YOU CAN HELP THEM.